

Matt Myers



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Objective

Looking for a creative role that coalesces the strong design ethos that I've been able to develop with a challenging and engaging work environment.

Proficiencies

Illustrator	<div style="width: 80%;"></div>
Photoshop	<div style="width: 70%;"></div>
InDesign	<div style="width: 60%;"></div>
Premiere	<div style="width: 85%;"></div>
After Effects	<div style="width: 75%;"></div>

Experience

Graphic Designer / Spokesperson

Futuristic Lights LLC

■ Successfully aided in raising a 20,000 [kickstarter](#) goal to 60,000 dollars in donations and supporters by the end of the two month funding process, with almost 400 backers.

■ Did video work and advertising for the company between releases, editing and creating tutorial videos as well as entertainment videos using the company's LED based product on platforms such as Youtube and Facebook.

May 2014 - Current (Santa Cruz, CA)

■ Created manuals for not only the initial Kickstarter product, but 3 more products the company released afterwards. These manuals came with every product.

■ Gave speeches at keynote events for the company in Los Angeles in preparation for new product releases. In addition to keynotes, aided in coordinating competitions based around the LED product in Berkeley, Los Angeles, San Jose, and more.

Lead Graphic Apparel Designer

Throwlights

■ Fabric sourcing and garment sourcing for what type of garment we are trying to produce.

■ Create graphics for t-shirts that are sold at live events as well as the online storefront.

January 2020 - Current

■ Scout local screenprinting shops and did R&D for how much product should be made.

Education

■ BA in Design Studies (Concentration in Graphic Design)

San Jose State University
2020

■ AA in Studio Arts (Graphic Design)

Cabrillo College
September 2014 - May 2018

■ AA in Liberal Studies

Cabrillo College
September 2014 - May 2018